

ACTIVEPURE® TECHNOLOGY FEATURED IN HILTON HOTEL

ActivePure technology is now featured in the O'Hare Hilton's "Enviro-Rooms." In an innovative experiment targeting travelers with allergies or asthma, the Hilton O'Hare has given extreme makeovers to two guestrooms to dramatically reduce the dust, molds and chemicals in the air. If the renovated "Enviro-Rooms" prove popular with guests, the hotel will consider expanding the program to more than 300 rooms that are scheduled for renovation.

The renovated rooms were outfitted with hardwood floors, non-vinyl wallpaper, all-cotton bedding, wooden blinds, wooden furniture, chemical filters on the shower heads, fragrance-free toiletries, air purifiers and air-quality monitors. Cleaning crews will also use products that are free of toxins such as ammonia and bleach.

Air purifiers containing the ActivePure technology were featured in both rooms. ActivePure technology effectively neutralizes smoke, odors and contaminants at the source using super oxide ions and hydro peroxides. The ActivePure product line has received "Certified Space Technology" accreditation from the Space Foundation.

